



Two great events! Grab your sponsorship now! Community Council of Greater Dallas is thrilled to be hosting Exciting News! The Community Council of Greater Dallas is delighted to announce we have 2 events coming up with wonderful sponsorship opportunities!

First Event: Family Fit Fest is backed by **NBC 5 and Telemundo 39**, our media sponsors! Our Annual Family Fit Fest will be held on Saturday, April 27, 2024, at Dallas Market Hall – a FREE community event with complimentary parking. **Target Audience:** Formerly known as **Get Kidz Fit Fest**, this year's **Family Fit Fest** has expanded to include all family members, from birth to grandparents! We anticipate over 5,000 attendees and 100+ organizations participating, providing valuable resources for educational and physical activities, health screenings, immunizations and other free resources.

Second Event: Older Americans' Information and Health Fair in partnership with **DART and Dallas Area Agency on Aging**, is a FREE information and health fair providing resources to help older adults live independently and make the most of their golden years. FREE lunch, health screenings, door prizes, and more. **Target Audience:** Older adults and their caregivers and family members are encouraged to attend.

Both events have live entertainment and numerous free activities and health

screenings. We invite you to be a vital part of this impactful event by becoming a **sponsor. Your contribution will significantly contribute to our events success by supporting families, addressing poverty, and enhancing the health and wellness of families and older adults in North Texas.**

Sponsors play a crucial role as the primary source of funding for this free community event. You can contribute through general sponsorship, naming opportunities in our Kidz Zone, volunteering, or by spreading the word to your clients or patrons.

For more details and sponsorship opportunities, please find enclosed event information. Feel free to reach out at (806) 440-2680 or tholt@ccadvance.org to discuss how you can join us in making **2024 Family Fit Fest and our Older American's Fair**, our most impactful year yet.

Enclosed is more detailed event information, including an overview and sponsorship opportunities. Please contact me at (806) 440-2680 or tholt@ccadvance.org to discuss *Family Fit Fest* or if you'd like to learn more about Community Council of Greater Dallas.

Thank you,

Tina Holt, MBA

Senior Director of Advancement | Cell:
806-440-2680 | tholt@ccadvance.org



FAMILY FIT FEST & OLDER AMERICANS FAIR SPONSORSHIP AGREEMENT

Please return signed contract with payment information to:

Community Council • ATTN: SHARLA MYERS, 1341 W. Mockingbird Lane, Ste 1000W, Dallas, TX 76247

or email to tholt@ccadvance.org | Register online at: www.familyfitfest.org

Donor Name: _____

(Please print name exactly as it should appear, including capitalization and punctuation)

Contact: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____ Email: _____

Yes! I/We would like to support Community Council of Greater Dallas in moving North Texans from surviving to thriving.

SPONSORSHIP OPPORTUNITIES

\$25,000: CHOOSE ONE: ☐ Main Stage **OR** ☐ Kidz Zone

\$15,000: ☐ Endurance Level **\$2,500:** ☐ Balance Level

\$10,000: ☐ Wellness Level **\$1,500:** ☐ Health Level

\$5,000: ☐ Strength Level **\$1,000:** ☐ Health Level

BOOTH ONLY

\$600: ☐ BOOTH ONLY at **BOTH** EVENTS – **For-Profit Business Exhibit**

\$400: ☐ BOOTH ONLY at **BOTH** EVENTS – **501(c)3 Non-Profit Exhibit**

\$300: ☐ BOOTH ONLY at **FAMILY FIT FEST** – For-Profit Business Exhibit

\$200: ☐ BOOTH ONLY at **FAMILY FIT FEST** – 501(c)3 Non-Profit Exhibit

\$ _____ : ☐ OTHER SPONSORSHIP AMOUNT

☐ We cannot join you at the event, but we do want to support Community Council with our gift of \$ _____

☐ We decline all benefits. ☐ Please keep my gift anonymous.

➤ Please send logo in a .png format to tholt@ccadvance.org

➤ **Deadline for recognition is March 10, 2024.** We cannot guarantee recognition for contracts and artwork received after the deadline.

PAYMENT: Total Amount of Contribution/Pledge: \$ _____

☐ My check made payable to “**Community Council of Greater Dallas**” is enclosed. Check # _____

☐ Please bill my credit card. ☐ Full payment now ☐ Half payments due February 28th and March 29th

☐ Invoice me: ☐ Full payment now ☐ Half payments due February 28th and March 29th

Card Number: _____

Billing Zip: _____ Exp. Date (MM/YY): _____ CVV (3-4 digits): _____

Name on Card: _____ Signature: _____



EXHIBITOR REGISTRATION FAMILY FIT FEST ONLY

Please return completed form to:

Community Council of Greater Dallas

ATTN: SHARLA MYERS

**1341 W. Mockingbird Lane, Suite 1000W, Dallas, TX
75247**

or email to tholt@ccadvance.org | Register online: www.ccadvance.org/familyfitfest

Exhibitor Name: _____
(Please print name exactly as it should appear, including capitalization and punctuation)

Contact: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____ Email: _____

Standard exhibitor booths (10' x 10') include:

- One (1) table; Two (2) chairs
- Pipe and drape (tall on back, short on sides)
- Certain booths have *Electricity* if needed (first come first served)

Each booth should include *an interactive activity or game directed at either youth, adults, older adults, or all family members and focus on how to be fit in all aspects of life as outlined in the event overview.*

Please provide a brief description of goods and/or services to be provided at your booth. *Please note no items can be sold or raffled at your booth. If you have a Raffle or Door Prize item, let us know, so we can announce from the stage.*

Please provide a brief description of the interactive activity you plan to incorporate into your booth. *All goods, services and activities are subject to approval by Community Council of Greater Dallas.*

Do you require: ☐ Electricity ☐ Internet (Wi-Fi)

Exhibitor booth registration deadline: Friday, March 29, 2024



MEDIA PARTNER: NBC 5 AND TELEMUNDO 39

HONORARY CHAIR: News anchor Brittney Johnson

DATE: Saturday, April 27, 2024, from 11:00 am to 3:00 pm

LOCATION: Dallas Market Hall, 2200 N Stemmons Fwy, Dallas, TX 75207

OBJECTIVE: Formerly Get Kidz Fit Fest, **Family Fit Fest** is a health and wellness exposition with fun at its core. The event has expanded to include every family member, from the very young to grandparents. It's focus is on being fit in all aspects of life. This family-friendly event will help ALL the family get nutritionally, physically, mentally, financially, civically, and spiritually fit. Attendees will have access to engaging, educational activities that are tons of fun! There will be hundreds of resources and services from 100+ for-profits and non-profits aimed at enhancing and improving the quality of everyone's life.

AUDIENCE: North Texas families, adults, children, and older adults age 60+

ATTENDANCE GOAL: 5,000+ attendees

FIRST 500 ATTENDEES GET A FREE T-SHIRT

FIRST 500 ATTENDEES GET A FREE BAG FOR YOUR SWAG

COST TO ATTEND: **FREE** admission and **FREE** parking; concessions available for purchase from venue

ENTERTAINMENT: Live music/DJ, Games, Climbing Wall, Bounce Houses, Activities, Photo Booth & More

ACTIVITY & EXHIBIT EXAMPLES: (100+ non-profits, local businesses as exhibitors)

NUTRITIONALLY FIT

- Live, themed cooking demos
- Themed workshops
 - Cooking healthy on a budget
 - Dining out
 - Types of diets

PHYSICALLY FIT

- Live fitness classes for all
- Kidz Zone
- Wellness workshops
 - Chronic conditions
 - Diabetes
- Health screenings & vaccinations

SPIRITUALLY FIT

- Meditation & prayer
- Local religious & spiritual leader

MENTALLY FIT

- Workshops for everybody
- Including caregivers and youth
- Stress, depression

FINANCIALLY FIT

- Job recruitment
- Financial literacy (budgeting, retirement, home buying, building credit)
- Entrepreneurship (for youths, too!)
- Avoiding scams

CIVICALLY FIT

- Voter registration
- Local civic leaders

DUAL SPONSORSHIP OPPORTUNITIES

EXPOSURE AT 2 EVENTS; APRIL 27 & MAY 16, 2024



APRIL 27, 2024

OLDER AMERICANS MONTH

MAY 16, 2024



SPONSORSHIP BENEFITS	KIDZ ZONE OR MAIN STAGE EXCLUSIVE \$25,000	ENDURANCE \$15,000	WELLNESS \$10,000	STRENGTH \$5000	BALANCE \$2500	HEALTH \$1000	BOOTH @BOTH EVENTS \$600	NONPROFIT BOOTH @BOTH \$400
Media coverage; Press Opportunities; Logo on Banner at Both Events; 2 Premium Booth Spaces at Both Events; Name and logo on list of sponsors in attendee bags; Logo on OAM Attendee Table Tents every attendee table; Stage Speaking Time (2 mins); Designated Parking at Both Events	FFF ACTIVITY NAMING RIGHTS & ALL BENEFITS	2ND CHOICE OF ALL BENEFITS	3RD CHOICE OF ALL BENEFITS					
Premium Booth Space at Both Events; Stage Shout-Out during Both Events	1ST CHOICE OF BOOTH	STAGE SHOUT-OUT	STAGE SHOUT-OUT	STAGE SHOUT-OUT				
Logo on T-Shirts, Logo on Event Flyers, Your Name on Sponsor List; Your Branded Item in Swag Bags	10 T-SHIRTS LOGO TOP RANKING	LOGO 2ND TIER RANKING	LOGO 3RD TIER RANKING	ITEM IN SWAG BAG ONLY				
Sponsor Spotlight Mentions at Both Events: OAM at Fair Park & FFF at Dallas Market Hall	E-NEWSLETTER & SOCIAL MEDIA	E-NEWSLETTER & SOCIAL MEDIA	SOCIAL MEDIA ONLY	SOCIAL MEDIA ONLY	SOCIAL MEDIA ONLY			
Recognition on 3 websites: CCGD FFF; OAM and DART	LOGO, NAME & LINK	LOGO & NAME	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY
Acknowledgement in CCGD Annual Report	LOGO & NAME	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY	NAME ONLY

FOR MORE INFORMATION, PLEASE CONTACT:

Tina Holt, MBA at THOLT@CCADVANCE.ORG O: 214.871.5065 x272 C: 806-440-2680